

Anglia Labels sees a bright future with Domino's N610i digital ink jet label press



Introduction

Anglia Labels, a successful, privately owned label printing company based in Suffolk, who offer a full range of printing solutions to their varied client base in the label and tag market sectors recently invested in a 5-colour Domino **N610i** digital ink jet label press. This was in response to increased customer demand for shorter print runs, with multiple variants and shorter lead times, whilst still demanding the highest print quality. The Domino press has provided Anglia Labels with the capacity to grow and gain new business through extending their product offering to include textured labelling with the added capability to print cardboard sleeves and shrink films.

“Within just one month of installation, we had improved our lead times and quality, reduced our running costs, and we were already printing 25% of our turnover on the Domino press.” Ian Woodhead, Managing Director, Anglia Labels

Fast Facts....

- Almost 40 years' experience of printing high quality, multi-colour digital and flexo labels and tags
- Serving customers in the food and drink, industrial, agrochemical, chemical, automotive, security, household and medical sectors
- One of the early pioneers in the UK to adopt digital printing technology
- Within one month of installation, 25% of their turnover was being printed on the Domino **N610i** digital ink jet label press



Domino. Do more.

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Ian Woodhead, Managing Director, Anglia Labels



Established in 1979, Sudbury based 'one stop label shop' Anglia Labels, now has 22 employees and had a turnover of £2.5million in 2017. Using a comprehensive range of printing technologies including rotary UV flexo, litho, UV letterpress, liquid toner, and their latest addition of digital ink jet, supported by a selection of finishing options including hot and cold foiling, laminating and thermal overprinting, Anglia Labels offers a complete range of labeling solutions to its client base. These include self-adhesive product labels, transparent labels, multi-page leaflet and peel and read labels, window labels, security and tamper proof labels, through to functional tags for plants and bins, thermal labels and wristbands, which can be finished in rolls, sheeted or fan folded.

Their extensive UK customer base operates across a variety of sectors including food and drink, industrial, agrochemical, chemical, automotive, security, household and the medical industry.

Anglia Labels has been offering digital label printing for over 20 years, having made their first investment in digital toner technology back in 1998. In 2017, faced with increasing customer demand for smaller print runs, with multiple variants and shorter lead times, whilst still demanding the highest print quality, they realised it was time to start looking for additional digital capacity.

Ian Woodhead, managing director of Anglia Labels, explains, “We visited Labelexpo to review the digital presses available, specifically looking at print quality, speed, running costs, price, ease of use and service. We then sent test files to print on a range of substrates, and subsequently visited our shortlist of four suppliers.”

Ian continues, “We decided that the 5 colour Domino N610i ink jet label press was the perfect solution for us and complemented our existing in-house printing technologies. Print quality and the cost effectiveness of production were key contributory factors in our investment decision, as was the extensive colour gamut of vibrant colours that can be produced out of the standard four colour set.”

The Domino press was installed in February 2018 and Ian reveals, “Within just one month of installation, we had improved our lead times and quality, reduced our running costs, and we were already printing 25% of our turnover on the Domino press.”

Phil King, Production Manager, adds, “The Domino press is easy to use and requires very little maintenance, so uptime is at a maximum. There are tremendous time and cost savings to be had from the Domino, as the majority of materials that we hold in stock can be used on the press without any pre-coating.”

Ian continues, “We were extremely impressed with the exceptional service provided by the whole Domino team. The quality of samples, the professionalism of the demonstration day and the friendliness of all their staff was second to none. Our complete customer journey has been seamless – from site surveys, through to the installation of the press, the training and now into production. I have never worked with such a professional company.”

Ian concludes, “The Domino has enabled us to react to changing customer demands and provided us with the capacity to grow our business. When I look at the print quality and speed of the press and the thousands of metres of production it gets through in a day, it reinforces our decision to go into partnership with Domino. I would highly recommend Domino to other companies thinking of moving into digital labelling.”

